

Dear Prospective Scene Sponsor:

Christmas Storybook Land is a non-profit organization, which provides a free event for all ages to enjoy during the holiday season. Our guests walk through an enormous indoor, forest wonderland filled with over 140 scenes from Mother Goose rhymes, children's fairy tales, and family movies; three model train displays; and Santa and Mrs. Claus. In addition, guests have the opportunity to donate food items to FISH of Albany, a local non-profit organization which provides emergency assistance for people in need.

We would like to extend an invitation to individuals and businesses to join us in supporting this long-time Christmas tradition. Currently scene sponsorship for businesses is \$200 annually per sign and sponsorship for individuals is \$125.

Benefits to Christmas Storybook Land scene sponsors are:

- Your name will appear on an 9"x 12" placard placed in your assigned scene.
- Your name will appear on the Sponsor Recognition Board at the event.
- Your name will appear on Christmas Storybook Land's website.
- You will receive an invitation to a private premiere the night before opening to the public.

Business sponsors receive all the above benefits plus the following:

- Your organization name and contact information along with a link to your website or Facebook page will appear on our website sponsor page.
- Your organization may be spotlighted on our Facebook posts.

If you are interested in sponsoring a scene, contact us at christmasstorybookland@gmail.com to get more information.

Sincerely,

Scene Sponsorship Committee christmasstoryboookland@gmail.com