



Financial Sponsorship Invitation

Christmas Storybook Land is seeking financial sponsors to help meet operating expenses for its annual presentation. We are a non-profit corporation, not affiliated with any church, civic, or social organization. The sole purpose is to provide people of all ages an event to enjoy during the Christmas season that is FREE and non-commercial.

Christmas Storybook Land provides an enormous walk-through simulated forest of over 140 scenes of Mother Goose rhyme characters, children's fairy tale characters, and family movie scenes for people young and old to enjoy. In addition, there are three model train displays, a Victorian Village and Main Street. At the end of the trail is the North Pole where children can visit with Santa and Mrs. Santa, have pictures taken, and receive a free candy cane.

In past years attendance has exceeded 35,000 people during the two-week season. This number included almost 3,000 children on school tour days and some 700 seniors on Senior Citizens' Day.

There is NO admission charge but a donation of a canned food item is encouraged. Typically, visitors have donated over 25,000 annually to Fish of Albany food pantry for local distribution.

Christmas Storybook Land is a year-long project, and we survive with the help of over 350 regional volunteers. However, funds are needed to pay for scene development and repair, Christmas decorations of all types, replacement of Christmas lights and fuses, candy canes, insurance, and many other costs associated with this free two-week event.

A gift of \$100 or more will qualify you as a Christmas Storybook Land Sponsor. There are many benefits to becoming a financial supporter of Christmas Storybook Land:

- Your gift is totally **tax deductible**—we will mail you a tax deduction receipt.
- Your individual or business name will appear on the Sponsor Board at the event.
- Your individual or business name will appear on the Sponsor Section of our website along with a [link](#) to your website if desired.
- You or your business will receive an invitation to a private showing of the year's presentation.

Become a part of this unique and heartwarming Albany tradition by completing the Financial Sponsorship Form and mailing it with your check of \$100 or more. If a financial sponsorship isn't possible, a check in any amount would be sincerely appreciated.

Merry Ho HO,
Christmas Storybook Land. Board of Directors