



Financial Sponsorship Invitation

Christmas Storybook Land is seeking financial sponsors to help meet operating expenses for its annual presentation. We are a non-profit **corporation**, not affiliated with any church, civic, or social organization, completely operated by volunteers. The sole purpose is to provide people of all ages an event to enjoy during the Christmas season that is FREE and non-commercial.

Christmas Storybook Land provides a walk-through simulated forest of over 95 miniature scenes of Mother Goose rhyme characters, children's fairy tale characters, and family movie characters for people young and old to enjoy. In addition, there are two model train displays, a Victorian Village and Main Street. At the end of the trail is the North Pole where children can visit with Santa and Mrs. Santa and receive a free candy cane.

In past years attendance has been over 33,000 people during the two-week season. This number includes over 4,000 children on four School Tour Days and over 600 people on Seniors, Veterans, and Special Needs Citizens Day.

There is NO admission charge but a donation of a canned food item is encouraged. Visitors have donated over 23,000 food items annually to Fish of Albany food pantries.

Christmas Storybook Land is a year-long project, and we survive because of over 400 regional volunteers. However, funds are needed to pay for scene development and repair, Christmas decorations of all kinds, replacement of Christmas lights and fuses, candy canes, and many other costs associated with this free, two-week event.

A gift of \$100 or more will qualify you as a Christmas Storybook Land Sponsor There are many benefits to becoming a financial sponsor of Christmas Storybook Land:

- Your gift is totally **tax deductible**.
- Your individual or business name will appear on **7,000 flyers** used to publicize the Christmas Storybook Land presentation.
- Your individual or business name will appear on the Sponsor Board at Christmas Storybook Land event.
- Your individual or business name will appear on the Sponsor Section of the CSBL website along with a link to your website if desired.
- You or your business will receive an invitation to a private showing of the year's presentation including refreshments.

Become a part of this unique and heartwarming Albany tradition by completing the Financial Sponsorship Form and mailing it in with your check of \$100 or more. If you aren't interested in a financial sponsorship, a check to Storybook Land in any amount would be sincerely appreciated.

Merry Ho Ho,
The Christmas Storybook Land Board of Directors